

ISSN 2518-1467 (Online),
ISSN 1991-3494 (Print)



«ҚАЗАҚСТАН РЕСПУБЛИКАСЫ
ҰЛТТЫҚ ҒЫЛЫМ

«ҚАЗАҚСТАН РЕСПУБЛИКАСЫ
ҰЛТТЫҚ ҒЫЛЫМ АКАДЕМИЯСЫ» РҚБ

Х А Б А Р Ш Ы С Ы

ВЕСТНИК

РОО «НАЦИОНАЛЬНОЙ
АКАДЕМИИ НАУК
РЕСПУБЛИКИ КАЗАХСТАН»

THE BULLETIN

OF THE ACADEMY OF SCIENCES
OF THE REPUBLIC OF
KAZAKHSTAN

PUBLISHED SINCE 1944

6 (412)

NOVEMBER – DECEMBER 2024

ALMATY, NAS RK

БАС РЕДАКТОР:

ТҮЙМЕБАЕВ Жансейіт Қансейітұлы, филология ғылымдарының докторы, профессор, ҚР ҰҒА құрметті мүшесі, Әл-Фараби атындағы Қазақ ұлттық университетінің ректоры (Алматы, Қазақстан)

ҒАЛЫМ ХАТШЫ:

ӘБІЛҚАСЫМОВА Алма Есімбекқызы, педагогика ғылымдарының докторы, профессор, ҚР ҰҒА академигі, Абай атындағы ҚазҰПУ Педагогикалық білімді дамыту орталығының директоры (Алматы, Қазақстан), **Н = 3**

РЕДАКЦИЯ АЛҚАСЫ:

САТЫБАЛДЫ Әзімхан Әбілқайырұлы, экономика ғылымдарының докторы, профессор, ҚР ҰҒА академигі, Экономика институтының директоры (Алматы, Қазақстан), **Н = 5**

САПАРБАЕВ Әбдіжапар Жұманұлы, экономика ғылымдарының докторы, профессор, ҚР ҰҒА құрметті мүшесі, Халықаралық инновациялық технологиялар академиясының президенті (Алматы, Қазақстан), **Н = 6**

ЛУКЪЯНЕНКО Ирина Григорьевна, экономика ғылымдарының докторы, профессор, «Киево-Могилян академиясы» ұлттық университетінің кафедра меңгерушісі (Киев, Украина), **Н = 2**

ШИШОВ Сергей Евгеньевич, педагогика ғылымдарының докторы, профессор, К. Разумовский атындағы Мәскеу мемлекеттік технологиялар және менеджмент университетінің кәсіптік білім берудің педагогикасы және психологиясы кафедрасының меңгерушісі (Мәскеу, Ресей), **Н = 4**

СЕМБИЕВА Ләззат Мыктыбекқызы, экономика ғылымдарының докторы, Л.Н. Гумилев атындағы Еуразия ұлттық университетінің профессоры (Нұр-Сұлтан, Қазақстан), **Н = 3**

АБИЛЬДИНА Салтанат Қуатқызы, педагогика ғылымдарының докторы, профессор, Е.А.Бөкетов атындағы Қарағанды мемлекеттік университеті педагогика кафедрасының меңгерушісі (Қарағанды, Қазақстан), **Н = 3**

БУЛАТБАЕВА Күлжанат Нурымжанқызы, педагогика ғылымдарының докторы, профессор, Б. Алтынсарин атындағы Ұлттық білім академиясының бас ғылыми қызметкері (Нұр-Сұлтан, Қазақстан), **Н = 2**

РЫЖАКОВ Михаил Викторович, педагогика ғылымдарының докторы, профессор, Ресей білім академиясының академигі, «Білім берудегі стандарттар және мониторинг» журналының бас редакторы (Мәскеу, Ресей), **Н = 2**

ЕСІМЖАНОВА Сайра Рафихевна, экономика ғылымдарының докторы, Халықаралық бизнес университетінің профессоры, (Алматы, Қазақстан), **Н = 3**

«Қазақстан Республикасы Ұлттық ғылым академиясы РҚБ-нің Хабаршысы».

ISSN 2518-1467 (Online),

ISSN 1991-3494 (Print).

Меншіктенуші: «Қазақстан Республикасының Ұлттық ғылым академиясы» РҚБ (Алматы қ.). Қазақстан Республикасының Ақпарат және коммуникациялар министрлігінің Ақпарат комитетінде 12.02.2018 ж. берілген

№ 16895-Ж мерзімдік басылым тіркеуіне қойылу туралы куәлік.

Тақырыптық бағыты: *әлеуметтік ғылымдар саласындағы зерттеулерге арналған.*

Мерзімділігі: жылына 6 рет.

Тиражы: 300 дана.

Редакцияның мекен-жайы: 050010, Алматы қ., Шевченко көш., 28, 219 бөл., тел.: 272-13-19

<http://www.bulletin-science.kz/index.php/en/>

© «Қазақстан Республикасының Ұлттық ғылым академиясы» РҚБ, 2024

ГЛАВНЫЙ РЕДАКТОР:

ТУЙМЕБАЕВ Жансеит Кансеитович, доктор филологических наук, профессор, почетный член НАН РК, ректор Казахского национального университета им. аль-Фараби (Алматы, Казахстан)

УЧЕНЫЙ СЕКРЕТАРЬ:

АБЫЛКАСЫМОВА Алма Есимбековна, доктор педагогических наук, профессор, академик НАН РК, директор Центра развития педагогического образования КазНПУ им. Абая (Алматы, Казахстан), **Н = 3**

РЕДАКЦИОННАЯ КОЛЛЕГИЯ:

САТЫБАЛДИН Азимхан Абылкаирович, доктор экономических наук, профессор, академик НАН РК, директор института Экономики (Алматы, Казахстан), **Н = 5**

САПАРБАЕВ Абдижапар Джуманович, доктор экономических наук, профессор, почетный член НАН РК, президент Международной академии инновационных технологий (Алматы, Казахстан), **Н = 6**

ЛУКЪЯНЕНКО Ирина Григорьевна, доктор экономических наук, профессор, заведующая кафедрой Национального университета «Киево-Могилянская академия» (Киев, Украина), **Н = 2**

ШИШОВ Сергей Евгеньевич, доктор педагогических наук, профессор, заведующий кафедрой педагогики и психологии профессионального образования Московского государственного университета технологий и управления имени К. Разумовского (Москва, Россия), **Н = 4**

СЕМБИЕВА Лязат Мыктыбековна, доктор экономических наук, профессор Евразийского национального университета им. Л.Н. Гумилева (Нур-Султан, Казахстан), **Н = 3**

АБИЛЬДИНА Салтанат Куатовна, доктор педагогических наук, профессор, заведующая кафедрой педагогики Карагандинского университета имени Е.А.Букетова (Караганда, Казахстан), **Н=3**

БУЛАТБАЕВА Кулжанат Нурымжановна, доктор педагогических наук, профессор, главный научный сотрудник Национальной академии образования имени Ы. Алтынсарина (Нур-Султан, Казахстан), **Н = 3**

РЫЖАКОВ Михаил Викторович, доктор педагогических наук, профессор, академик Российской академии образования, главный редактор журнала «Стандарты и мониторинг в образовании» (Москва, Россия), **Н=2**

ЕСИМЖАНОВА Сайра Рафихевна, доктор экономических наук, профессор Университета международного бизнеса (Алматы, Казахстан), **Н = 3**

«Вестник РОО «Национальной академии наук Республики Казахстан».

ISSN 2518-1467 (Online),

ISSN 1991-3494 (Print).

Собственник: РОО «Национальная академия наук Республики Казахстан» (г. Алматы).
Свидетельство о постановке на учет периодического печатного издания в Комитете информации Министерства информации и коммуникаций и Республики Казахстан № **16895-Ж**, выданное 12.02.2018 г.

Тематическая направленность: *посвящен исследованиям в области социальных наук.*

Периодичность: 6 раз в год.

Тираж: 300 экземпляров.

Адрес редакции: 050010, г. Алматы, ул. Шевченко, 28, ком. 219, тел. 272-13-19

<http://www.bulletin-science.kz/index.php/en/>

© РОО «Национальная академия наук Республики Казахстан», 2024

EDITOR IN CHIEF:

TUIMEBAYEV Zhansait Kanseitovich, Doctor of Philology, Professor, Honorary Member of NAS RK, Rector of Al-Farabi Kazakh National University (Almaty, Kazakhstan).

SCIENTIFIC SECRETARY:

ABYLKASSYMOVA Alma Esimbekovna, Doctor of Pedagogical Sciences, Professor, Executive Secretary of NAS RK, President of the International Academy of Innovative Technology of Abai Kazakh National Pedagogical University (Almaty, Kazakhstan), **H = 3**

EDITORIAL BOARD:

SATYBALDIN Azimkhan Abilkairovich, Doctor of Economics, Professor, Academician of NAS RK, Director of the Institute of Economics (Almaty, Kazakhstan), **H = 5**

SAPARBAYEV Abdizhapar Dzhumanovich, Doctor of Economics, Professor, Honorary Member of NAS RK, President of the International Academy of Innovative Technology (Almaty, Kazakhstan) **H = 4**

LUKYANENKO Irina Grigor'evna, Doctor of Economics, Professor, Head of the Department of the National University "Kyiv-Mohyla Academy" (Kiev, Ukraine) **H = 2**

SHISHOV Sergey Evgen'evich, Doctor of Pedagogical Sciences, Professor, Head of the Department of Pedagogy and Psychology of Professional Education of the Moscow State University of Technology and Management named after K. Razumovsky (Moscow, Russia), **H = 6**

SEMBIEVA Lyazzat Maktybekova, Doctor of Economic Science, Professor of the L.N. Gumilyov Eurasian National University (Nur-Sultan, Kazakhstan), **H = 3**

ABILDINA Saltanat Kuatovna, Doctor of Pedagogical Sciences, Professor, Head of the Department of Pedagogy of Buketov Karaganda University (Karaganda, Kazakhstan), **H = 3**

BULATBAYEVA Kulzhanat Nurymzhanova, Doctor of Pedagogical Sciences, Professor, Chief Researcher of the National Academy of Education named after Y. Altynsarın (Nur-Sultan, Kazakhstan), **H = 2**

RYZHAKOV Mikhail Viktorovich, Doctor of Pedagogical Sciences, Professor, academician of the Russian Academy of Education, Editor-in-chief of the journal «Standards and monitoring in education» (Moscow, Russia), **H = 2**

YESSIMZHANOVA Saira Rafikhevna, Doctor of Economics, Professor at the University of International Business (Almaty, Kazakhstan), **H = 3**.

Bulletin of the National Academy of Sciences of the Republic of Kazakhstan.

ISSN 2518-1467 (Online),

ISSN 1991-3494 (Print).

Owner: RPA «National Academy of Sciences of the Republic of Kazakhstan» (Almaty). The certificate of registration of a periodical printed publication in the Committee of information of the Ministry of Information and Communications

of the Republic of Kazakhstan **No. 16895-Ж**, issued on 12.02.2018.

Thematic focus: *it is dedicated to research in the field of social sciences.*

Periodicity: 6 times a year.

Circulation: 300 copies.

Editorial address: 28, Shevchenko str., of. 220, Almaty, 050010, tel. 272-13-19

<http://www.bulletin-science.kz/index.php/en/>

© National Academy of Sciences of the Republic of Kazakhstan, 2024

BULLETIN OF NATIONAL ACADEMY OF
SCIENCES OF THE REPUBLIC OF KAZAKHSTAN
ISSN 1991-3494
Volume 6. Number 412 (2024), 131–143
<https://doi.org/10.32014/2024.2518-1467.859>

IRSTI 14.15.07

UDC 371.31

Zh. Kopeyev^{1*}, D. Kabenov², K. Kusmanov², 2024.

¹L.N. Gumilyov Eurasian National University, Astana, Kazakhstan;

²A. Margulan Pavlodar Pedagogical University, Pavlodar, Kazakhstan.

E-mail: zhanat_kb@mail.ru

USING CLOUD TECHNOLOGIES TO OPTIMIZE THE EDUCATIONAL PROCESS AT SCHOOL

Kopeyev Zhanat – PhD, acting associate professor, L.N. Gumilyov Eurasian National University, Astana, Kazakhstan, E-mail: zhanat_kb@mail.ru, ORCID: 0000-0001-6468-1501;

Kabenov Dauren – PhD, A. Margulan Pavlodar Pedagogical University, Pavlodar, Kazakhstan, E-mail: kabenov73@mail.ru, ORCID: 00 00-0001-9216-9775;

Kusmanov Kuat – Master of Computer Science, A. Margulan Pavlodar Pedagogical University, Pavlodar, Kazakhstan, E-mail: kuat-75@mail.ru, ORCID: 0000-0001-7445-7802.

Abstract. The article is devoted to the study of the use of cloud technologies in the educational process of schools, focusing on innovative approaches such as the «Flipped classroom» model. Cloud technologies provide ample opportunities for students and teachers to work together, providing access to educational materials at anytime from anywhere, which contributes to the development of cognitive independence of students. The article discusses the types of cloud technologies, their advantages, including cost-effectiveness, accessibility and convenience, as well as didactically the features of their use. Special attention is paid to the technology of mixed learning in the form of an «Flipped classroom». Its advantages in comparison with the traditional approach are shown, including the activation of cognitive activity of students, increasing the level of their involvement, the development of critical thinking and cooperation skills. The experiment demonstrates the advantages of this technology in teaching computer science, including increasing the interest of schoolchildren in educational material and improving the quality of mastering the topic. The hypothesis of the study is that the use of cloud technologies in combination with the «Flipped classroom» model contributes to increasing the cognitive activity of students, developing their independence and improving the assimilation of educational material. The conclusions confirm the effectiveness of the proposed methodology, which is reflected in the increase in student engagement and quality indicators of their learning. It is concluded that the introduction of cloud technologies in school education contributes to the creation of a personalized and accessible educational process, stimulating the use of modern digital tools to

improve the quality of education. The expediency of the adaptive application of the technology of the « Flipped classroom» in educational practice is substantiated.

Key words: Cloud technologies, education system, educational process, flipped classroom, school.

Ж. Копеев^{1*}, Д. Кабенов², К. Қусманов², 2024.

¹Л.Н. Гумилев атындағы Евразия ұлттық университеті, Астана, Қазақстан;

²Ө. Марғұлан атындағы Павлодар педагогикалық университеті,

Павлодар, Қазақстан.

E-mail: zhanat_kb@mail.ru

МЕКТЕПТІҢ БІЛІМ БЕРУ ПРОЦЕСІН ОҢТАЙЛАНДЫРУДА БҰЛТТЫҚ ТЕХНОЛОГИЯЛАРДЫ ҚОЛДАНУ

Копеев Жанат – PhD, қауымдастырылған профессор м.а., Л.Н. Гумилев атындағы Евразия ұлттық университеті, Астана, Қазақстан, E-mail: zhanat_kb@mail.ru, ORCID: 0000-0001-6468-1501;

Кабенов Даурен – PhD, Ө. Марғұлан атындағы Павлодар педагогикалық университеті, Павлодар, Қазақстан, E-mail: kabenov73@mail.ru, ORCID: 0000-0001-9216-9775;

Қусманов Куат – информатика магистрі, Ө. Марғұлан атындағы Павлодар педагогикалық университеті, Павлодар, Қазақстан, E-mail: kuat-75@mail.ru, ORCID: 0000-0001-7445-7802.

Аннотация. Мақала мектептің білім беру процесінде бұлттық технологияларды қолдануды зерттеуге арналған, мұнда «Төңкерілген сынып» моделі сияқты инновациялық тәсілдерге ерекше назар аударылған. Бұлттық технологиялар оқушылар мен мұғалімдердің бірлескен жұмысын ұйымдастыру үшін кең мүмкіндіктер береді, оқыту материалдарына кез келген уақытта және кез келген жерден қол жеткізуге мүмкіндік жасап, оқушылардың танымдық дербестігін дамытуға ықпал етеді. Мақалада бұлттық технологиялардың түрлері, олардың артықшылықтары, соның ішінде үнемділік, қолжетімділік және ыңғайлылық, сондай-ақ оларды қолданудың дидактикалық ерекшеліктері қарастырылған. Ерекше назар «Төңкерілген сынып» түріндегі аралас оқыту технологиясына аударылған. Бұл технологияның дәстүрлі тәсілмен салыстырғанда артықшылықтары көрсетілген, олар оқушылардың танымдық белсенділігін арттыруды, олардың сабаққа қатысу деңгейін жоғарылатуды, сыни ойлау және ынтымақтастық дағдыларын дамытуды қамтиды. Жүргізілген эксперимент нәтижесінде бұл технологияның информатиканы оқытуда артықшылықтары, соның ішінде оқушылардың оқу материалына деген қызығушылығының арттыру және тақырыпты меңгеру сапасын жақсарту көрсетілген. Зерттеу гипотезасы бұлттық технологияларды «Төңкерілген сынып» моделімен бірге қолдану оқушылардың танымдық белсенділігін арттыруға, олардың дербестігін дамытуға және оқу материалын меңгеруін жақсартуға ықпал ететінін болжайды. Қорытындылар ұсынылған әдістеменің тиімділігін дәлелдейді, бұл оқушылардың қатысу деңгейі мен оқу сапасының көрсеткіштерінің өсуінен көрінеді. Мектеп білім беруіне бұлттық

технологияларды енгізу жеке тұлғаға бағытталған және қолжетімді оқу процесін құруға, білім сапасын арттыру үшін заманауи цифрлық құралдарды пайдалануды ынталандыруға ықпал ететіні анықталды. «Төңкерілген сынып» технологиясын білім беру тәжірибесінде белсенді қолданудың тиімділігі негізделді.

Түйін сөздер: бұлтты технологиялар, оқыту жүйесі, білім беру процесі, төңкерілген сынып, мектеп.

Ж.Б. Копеев^{1*}, Д.И. Кабенов², К.Р. Қусманов², 2024.

¹Евразийский национальный университет имени Л.Н. Гумилева,
Астана, Казахстан;

²Павлодарский педагогический университет имени А. Маргулана,
Павлодар, Казахстан.

E-mail: zhanat_kb@mail.ru

ИСПОЛЬЗОВАНИЕ ОБЛАЧНЫХ ТЕХНОЛОГИЙ ДЛЯ ОПТИМИЗАЦИИ УЧЕБНОГО ПРОЦЕССА В ШКОЛЕ

Копеев Жанат – PhD, и.о. ассоциированного профессора, Евразийский национальный университет имени Л.Н. Гумилева, Астана, Казахстан, E-mail: zhanat_kb@mail.ru, ORCID: 0000-0001-6468-150;

Кабенов Даурен – PhD, Павлодарский педагогический университет имени А. Маргулана, Павлодар, Казахстан, E-mail: kabenov73@mail.ru, ORCID: 00 00-0001-9216-9775;

Қусманов Қуат – магистр информатики, Павлодарский педагогический университет имени А. Маргулана, Павлодар, Казахстан, E-mail: kuat-75@mail.ru, ORCID: 0000-0001-7445-7802;

Байтуова Қуралай – магистр технических наук, Казахский агротехнический исследовательский университет имени С. Сейфуллина, Астана, Казахстан, E-mail: tolegetai@mail.ru, ORCID: 0009-0000-8207-8968.

Аннотация. Статья посвящена исследованию применения облачных технологий в образовательном процессе школы с акцентом на инновационных подходах, таких как модель «Перевернутый класс». Облачные технологии предоставляют широкие возможности для организации совместной работы учащихся и учителей, обеспечивая доступ к учебным материалам в любое время и из любого места, что способствует развитию познавательной самостоятельности обучающихся.

В статье рассматриваются виды облачных технологий, их преимущества, включая экономичность, доступность и удобство, а также дидактические особенности их использования. Особое внимание уделено технологии смешанного обучения в форме «Перевернутого класса». Показаны её преимущества по сравнению с традиционным подходом, включая активизацию познавательной деятельности учащихся, повышение уровня их вовлечённости, развитие навыков критического мышления и сотрудничества.

В основе проведённого эксперимента продемонстрированы преимущества данной технологии в обучении информатике, включая повышение интереса

школьников к учебному материалу и улучшение качества освоения темы. Гипотеза исследования состоит в том, что использование облачных технологий в сочетании с моделью «Перевернутого класса» способствует повышению познавательной активности учащихся, развитию их самостоятельности и улучшению усвоения учебного материала.

Выводы подтверждают эффективность предложенной методики, что отражено в увеличении вовлечённости учеников и улучшении качественных показателей их обучения. Сделан вывод, что внедрение облачных технологий в школьное образование способствует созданию персонализированного и доступного учебного процесса, стимулируя использование современных цифровых инструментов для повышения качества образования. Обоснована целесообразность активного применения технологии «Перевернутого класса» в образовательной практике.

Ключевые слова: облачные технологии, система обучения, образовательный процесс, перевёрнутый класс, школа.

Introduction. In connection with the development of information technology, it became necessary to quickly access large amounts of information, store large amounts of data from any device, which led to the emergence of «cloud technologies». The improvement of information technology occupies an important place among many new directions in the development of education. Modern learning conditions require educational organizations to use innovative high-tech teaching aids, as well as interactive sensors, multimedia technologies. One of the effective technologies for organizing training is cloud computing, which provides opportunities for storing, processing and sharing data over the Internet. Cloud technologies are understood as technologies of distributed data processing, in which computer resources and capacities are provided to the user as an Internet service (Hewwit, 2008). With cloud technologies, data is permanently stored on virtual servers located in the cloud, and is also temporarily cached on the client side on various digital (computers, laptops, netbooks, mobile) devices, etc.

The National Institute of Standards and Technology (NIST) defined cloud computing in the NIST Definition of Cloud Computing (Mell, et al., 2011) as a model for providing ubiquitous and convenient network access on an as-needed basis to a shared pool of configurable computing resources that can be quickly provisioned and released with minimal management effort and the need to interact with the service provider.

Cloud computing is a network of computing resources located anywhere that can be shared to bring many opportunities to education that are not found in traditional IT models, as well as provide answers to many of the problems that educational institutions face (Chandra, et al., 2012; Yadav, 2014; Saini, et al., 2017).

However, despite the deep theoretical study of the problem, pedagogical practice proves that the effectiveness of the use of cloud technologies in the educational

process by school teachers is extremely low and, as a result, students have a low level of desire for independent knowledge.

Consequently, there is a contradiction between the social need of society to use cloud technologies in the educational process and the insufficient development of pedagogical conditions that ensure the effectiveness of the process of developing cognitive independence in students with the help of cloud technologies. Therefore, in order to increase the demand for cloud technologies in educational activities by teachers, it is necessary to choose effective models for its organization and formulate pedagogical conditions.

The authors of the article set themselves the following research question: «What form of learning should be applied in the educational process when using cloud technology?»

Materials and methods. To analyze the possibilities of cloud technologies, methods of theoretical analysis of literature, pedagogical modeling, as well as experimental verification in school practice were used. The main focus was on the “inverted classroom” model of mixed learning.

Cloud technologies have a number of advantages. Firstly, they eliminate the boundaries between the subjects of the educational process: geographical, technological, social. Cloud technologies in modern conditions, along with the traditional form, are one of the alternative forms of organizing training. The use of cloud technologies allows expanding the scope of interaction between students on the Internet while personalizing the educational process and expanding the boundaries of interaction. These technologies are reliable, economical, simple and upgradable. Currently, cloud technologies are divided into the following types: software as a service; equipment as a service; communication as a service; monitoring as a service necessary to ensure security; infrastructure as a service; platform as a service, which provides tools for developing, testing and supporting various applications; a virtual computer that allows you to perform individual user tasks; working environment as a service (Seydametova, et al., 2011).

Currently, there are four deployment models of cloud systems in the world practice, such as private cloud, public cloud, hybrid cloud, community cloud. For educational institutions, public and community cloud systems are the most suitable. Another use case for cloud services that is beginning to take hold in education is moving to the Learning Management Systems cloud. Analyzing cloud models and the experience of their application in foreign countries, we came to the conclusion that most often educational institutions use the cloud model «software as a service». Using this model does not require the educational institution to create and maintain its own server, it eliminates economic and organizational costs, and allows you to install your own applications on a platform provided by the service provider.

Educational organizations can use cloud technologies as software, hardware, platform and virtual computer. The introduction of cloud technologies in the educational process has a number of advantages (Figure 1).

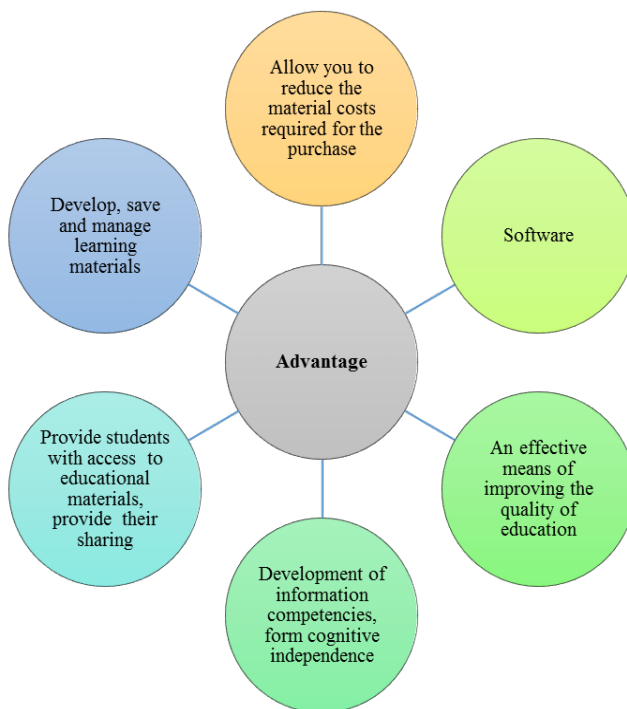


Figure 1 – Benefits of using cloud technologies

Therefore, cloud technologies are a collective image that allows you to process information and transfer it to the user through an online service.

In the educational process, the possibilities of cloud technologies are effectively used. First of all, this is due to their technical capabilities. To train the subjects of the educational process, it is enough to have access to the Internet and any browser. In economic terms, cloud technologies are very beneficial for educational organizations, as they are provided with free licensed support. The methodological possibilities of cloud technologies allow organizing the educational process not only in the classroom, but also in extracurricular activities. The teacher uses cloud technologies to transfer knowledge to students in the form of text materials, presentations. He gets the opportunity to answer questions in real time, give recommendations on the implementation of practical work, and evaluate the results of the work of students.

In turn, students get the opportunity to exchange information with their peers in real time, discuss controversial issues that arise in the joint solution of problem-search tasks.

Cloud technologies have a number of didactic possibilities that confirm the expediency of their use in the educational process of a modern school (Figure 2) (Krechetnikov, et al., 2010).

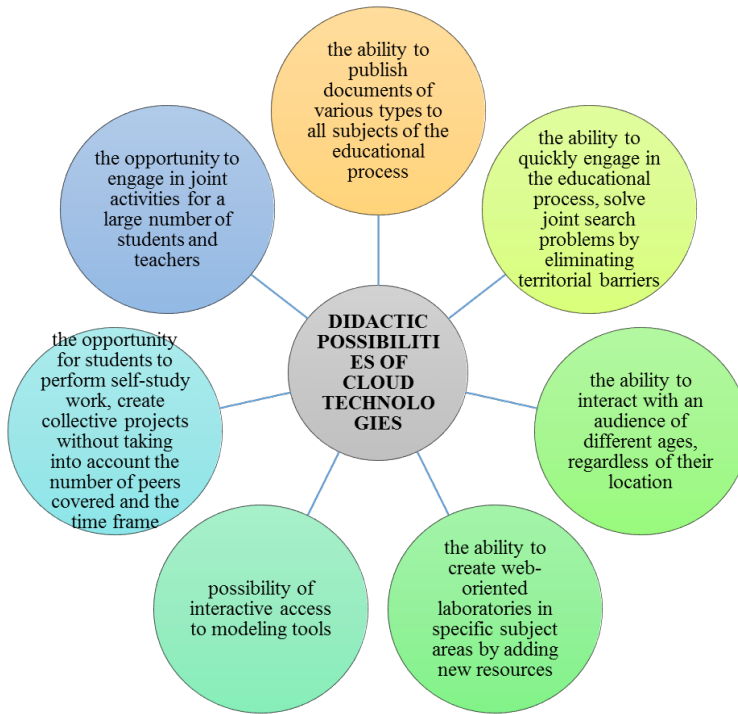


Figure 2 – Didactic possibilities of cloud technologies

In the educational process, cloud technologies can be implemented using various learning technologies, namely problem-based learning, blended learning, group work, collaboration technology, Bring Your Dev Device technology, and flipped classroom technology. Traditionally, all of the above technologies are used in the pedagogical process, but least of all, blended learning technology, which combines full-time and electronic forms of education, which leads to a mixture of the traditional classroom system and modern digital education. The most popular form of blended learning is the flipped classroom model (Yartsev, 2021).

Let’s consider the features and compare the technologies of «flipped» and traditional learning (Table 1).

Table 1 - Comparison of technologies

Educational process	Technology Flipped classroom	The traditional approach
Preparing for the lesson	Viewing answers to tests, identifying difficult questions from students, selecting training and development tasks	Writing a lesson summary, preparing training and developmental tasks
Technology of the lesson	The teacher directs students to solve difficult questions and develop their skills	The teacher explains the new material, the students consolidate their skills

Learning Technology	Students watch the video on their own and prepare questions. The teacher directs students to solve difficult questions and develop skills	The teacher explains the new material, the students consolidate the acquired skills. They do homework on their own
Knowledge transfer	Knowledge is acquired independently with interactive elements	Educational material is passed from teacher to student in a passive form
Technologies	Communication, cooperation, cooperation	Interactive technologies
Approaches	Personalized	Differentiated
ICT	Office, Google, Web 2, Moodle, etc.	Multimedia, web technologies
Learner	Takes responsibility for their own learning. Interacts with all participants in the educational process	He studies according to the “listen - remember -” activity scheme of the mentor. Transfers and controls knowledge, maintains discipline and order in the classroom
Teacher	Carries out the design of educational activities, acts as a mentor	Transfers and controls knowledge, maintains discipline and order in the classroom

We can draw the following conclusions, «Flipped classroom» is the basis for the implementation of personalized learning; conditions for active learning are created; new technologies and various gadgets are used; the educational process is organized taking into account the needs of each student; conditions for team and joint work are created; the leadership qualities of students develop within the framework of academic disciplines; conditions are created for diagnosing the quality of knowledge with the help of computer technologies (Kopeyev, 2020).

Such learning can be done both in traditional classrooms and online, which is one of the most accessible models for students in grades three through five. In 2007, the Flipped Classroom model was created by Jonathan Bergman and Aaron Sams, chemistry teachers at Woodland Park American High School. Later, other subject teachers also began to use it (Bergmann, et al., 2004).

Technical requirements for implementation: this is the presence of electronic devices at home by students with access to the Internet, electronic resources through which the teacher provides material for self-study.

The main plus is the opportunity that allows the teacher to carry out interactive forms of work in the lesson, freeing the entire class from the need to frontally introduce new material.

The requirements for the teacher are the ability to conduct classes in an interactive format, the teacher must prepare test tasks for children.

By the end of the lesson, we are used to the teacher giving students homework to reinforce the topic, and this is where the turnaround happens as homework is given to students with a new topic to study. That is, students watch videos at home, work in an online learning environment, get acquainted with new materials, and show in class how well they have learned a topic. The lesson can take the form of a seminar, role-playing game, project activity and other interactive forms (Khasanova, 2022).

At first, the structure of flipped learning seems very simple - give students the task of watching video lectures at home, and spend the time in the lesson on practicing what they have learned and discussing. However, if you look closely, it becomes clear that the flipped class has many unique and interesting forms (Figure 3) (Irdubayeva, 2022).

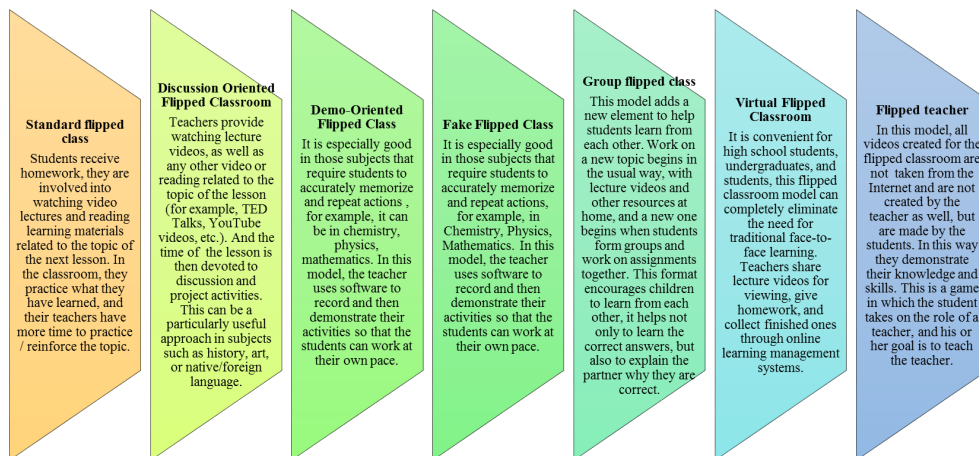


Figure 3. Flipped Class Forms

Computer science as a school subject is filled with many important theoretical materials, but is also of practical value. The latter becomes even more relevant in the modern world. Such theory and practice cannot be accommodated in the classroom. The Flipped Classroom technology can help here, which allows you to transfer the main part of the theory to independent research. Within the framework of this technology, we present in the next section an inverted lesson on the topic «History and Prospects of Robotics».

Results and discussion. The basis for the implementation of the «Flipped Classroom» technology was the computer science lessons in the 5th grade on the topic «History and Prospects of Robotics».

The following material such as videos «Prospects for the development of robots» and «Movies and cartoons about robots», puzzle cards, presentations, games developed and compiled in the Kahoot program, Poster presentation was selected for the students. There were also tasks for the self-study work at home, which included answers to questions.

The main resource for doing homework was a text document compiled in MS Word. It includes step-by-step instructions and links to all the necessary materials.

The students received a layer of theory by watching video materials and presentations, and then completed the «Generation of Robots» puzzle cards, in which students had to find their halves of the codes.

In the lesson, while playing in the Kahoot! program, questions were provided

where everyone could choose the correct answer from their device. At the end, together with the teacher, they analyzed the correct and incorrect answers, which were accompanied by explanations and illustrations.

To analyze the three laws of the American science fiction writer Isaac Asimov, the students were asked to work in pairs, where, as a result, they had to explain these laws to each other.

In addition, at the end of the lesson, the Poster presentation technique «Draw your brain» was applied. Students in groups draw a brain on posters and fill it with the knowledge and skills learned at the lesson.

The first and one of the most important stages on which the whole idea of the described technology is built is self-study work at home. Before asking students to learn everything at home on their own, they need to be introduced to all the resources that you want to use in your work, so that at home the student knows what and how to do (Nemchaninova, 2017).

The second stage takes place already in the classroom and is called actualization. At this very stage the teacher reveals the degree of the readiness of the students to work. This control can be carried out in any manner ranging from a quick test in Kahoot! to the frontal interview. To actively involve students in the process, it is necessary to formulate the goal and objectives of the lesson together with them, ask questions about what was learned at home. It should be noted that the students of the ninth grade really liked the live communication at the lesson.

Summing up this stage, it can be noted that all the activities of the teacher come down to checking the completion of homework, as well as determining the level of assimilation of the acquired knowledge.

The final stage of any lesson is always reflection, organized for introspection and active reflection by students of their activities in the lesson. Any reflective technique can be used here. The teacher's role is to stimulate introspection, perhaps through the use of leading questions or keywords. Students independently analyze the activity and note the necessary points for more detailed consideration.

Education based on the «Flipped Classroom» technology contributed to the implementation of both an individual approach and a group form of work, including conditions for the development of project and creative activities.

Thus, teaching using the «Flipped Classroom» technology really helps to change the attitude of students to the subject. What in its turn makes it possible to interest and even captivate them, as well as increase their cognitive activity, stimulate the development of critical thinking (Zhernossek, 2017).

The purpose of the experiment is to prove the effectiveness of the «Flipped Classroom» technology in teaching computer science in the 5th grade.

The objective is to determine the level of effectiveness of conducting Computer Science lessons using the Flipped Classroom technology;

To achieve the set goal and complete the task, the 5th grade of the CSI (communal state institution) secondary school No. 26 of the city of Pavlodar was taken. There are 26 students in the class. In the Computer Science lesson during the experiment,

the class was divided into two groups. Computer Science is not a major subject, lessons in this discipline are held once a week. The classrooms are equipped with the necessary equipment and desks.

After the experimental lesson, we conducted the test (Figure 4), the results of which showed that the students of both groups (Group 1 as regular, Group 2 as an experimental one) have approximately the same idea in respect to the topic «History and Prospects of Robots».

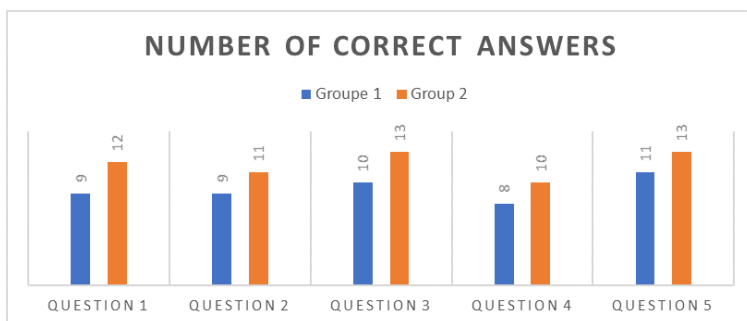


Figure 4 – Results of testing two groups

A survey was also conducted (Figure 5), when the students of the experimental group were asked to tell if they liked this form of education, if they would like to study like this further, etc. The diagrams show some of the questions and answers of the students.

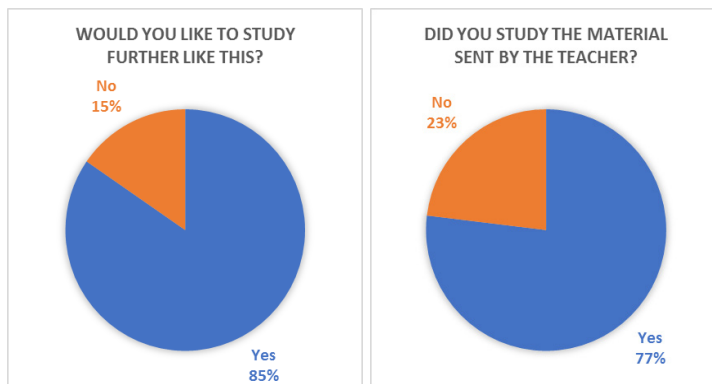


Figure 5 – Survey of students in the experimental group

According to the results of the experiment, one can see that the use of the «Flipped Classroom» technology in the lesson increases the level of interest of students, they have a desire to study the material again.

The given quantitative and qualitative assessments of the effectiveness of

the developed methodology allow us to say that the active use of the «Flipped Classroom» technology makes it possible to level the difficulties of implementing this technology, to make education more qualitative, up-to-date, and accessible.

Conclusion. The educational process based on cloud technologies makes it possible to individualize learning and develop cooperation. Cloud technology allows us to access our work anywhere, anytime and share it with anyone. Sharing the resources of cloud technologies allows students not only to show cognitive independence, but also to develop the skills of search, creative and research activities. The «Flipped Classroom» will certainly be very different from the traditional one. Instead of students sitting and listening to a lecture given to them by a teacher, they actively work in pairs or independently. Each teacher, using Flipped Classroom, gets the opportunity not only to transform their classes, but also to improve the quality of teaching.

Based on the above analysis, the use of cloud technologies in education will certainly help to significantly increase the level of informatization of education. Thus, the advantages of cloud technologies, such as availability, mobility, cost-effectiveness, high manufacturability, reliability, are obvious. Cloud technologies help to increase the efficiency of the educational process, optimize it, and thanks to them it is very convenient to apply various methods and technologies in the classroom. The use of cloud technologies in the educational process makes the educational space more open. Thanks to the variety of technologies, we have the opportunity to improve the quality of educational services.

References

- Hewitt, C. (2008). ORGs for Scalable, Robust, Privacy-Friendly Client Cloud Computing / Carl Hewitt. *IEEE Internet Computing*, 12(5), 96-99.
- Mell, P., & Grance, T. (2011). *The NIST Definition of Cloud Computing*, Computer Security Division Information Technology Laboratory National Institute of Standards and Technology, Gaithersburg, MD.
- Chandra, D.G., & Malaya, D.B. (2012). Role of cloud computing in education. In 2012 international conference on computing, electronics and electrical technologies (ICCEET) (pp. 832-836). IEEE.
- Yadav, K. (2014). Role of cloud computing in education. *International Journal of Innovative Research in Computer and Communication Engineering*, 2(2), 3108-3112.
- Saini, L., & Kaur, H. (2017). Role of cloud computing in education system. *International Journal of Advanced Research in Computer Science*, 8(4), 345-347.
- Seydametova, Z.S., & Seytvelieva, S.N. (2011). Cloud services in education. *Information technologies in education*, 9, 105-111 (in Rus).
- Krechetnikov K.G., Krechetnikova I.V. (2010). Social network services in education. *Open and distance education*, (3), 45-51 (in Rus).
- Yartsev K.S. (2021). The use of cloud technologies in the educational process of the school. *The World Of Science, Culture, Education*, 4(89), 167-169 (in Rus).
- Kopeyev, Z., Mubarakov, A., Kultan, J., Aimicheva, G., & Tuyakov, Y. (2020). Using a personalized learning style and Google Classroom technology to bridge the knowledge gap on computer science. *International Journal of Emerging Technologies in Learning (iJET)*, 15(2), 218-229.
- Bergmann, J., & Sams, A. (2014). *Flipped learning: Gateway to student engagement*. International Society for Technology in Education.
- Khasanova N.V. (2022). Technology «Flipped classroom» in elementary school. – URL: <https://konspektka.ru/tehnolo-gija-perevernutyj-klass-v-nachalnoj-shkole/> (in Rus).

Irdubayeva O.E. (2022). Technology «Flipped classroom» in elementary school». – URL: https://yrok.pf/library/teh-nologiya_perevernutij_klassv_nachalnoj_shkole_184658.html (in Rus).

Nemchaninova Yu.P. (2017). The use of the «Flipped Classroom» technology in teaching programming in the framework of teaching a school course in Computer Science. Vocational education in Russia and abroad, 3 (27), 174-178 (in Rus).

Zhernossek A.K. (2017). Ways of preparing and conducting lectures using the technology of teaching «Flipped class». Collection of materials of the republican scientific and practical conference with international participation. Vitebsk: Publishing house of Vitebsk state medical university, 33-35 (in Rus).

CONTENTS
PEDAGOGY

A.B. Abdigapbarova, A.Zh. Seitmuratov, S.K. Menlikozhaeva CRITERIA FOR EVALUATING STUDENTS' ACHIEVEMENTS IN MATHEMATICS IN INCLUSIVE EDUCATION.....	5
A.K. Abdikayeva DEVELOPMENT OF THE DIDACTIC STRUCTURE OF THE METHODOLOGY OF APPLICATION OF COMPUTER TECHNOLOGIES IN VOCATIONAL EDUCATION.....	16
E. Abdrashova, Zh. Kemelbekova, A. Veryaev USING THE POTENTIAL OF DIGITAL TECHNOLOGIES IN THE FORMATION OF METHODOLOGICAL COMPETENCE OF COMPUTER SCIENCE TEACHERS.....	26
A.E. Abylkassymova, M.S. Karatayeva, K.M. Berkimbayev METHODOLOGICAL FOUNDATIONS OF TRAINING FUTURE COMPUTER SCIENCE TEACHERS FOR STEAM EDUCATION.....	44
G.M. Autova THE DEVELOPMENT OF COGNITIVE ACTIVITY OF STUDENTS IN PHYSICS LESSONS IN SECONDARY SCHOOLS.....	63
R.M. Bakesova, A.K. Khasangalieva, A.S. Mendigalieva PSYCHOLOGICAL ASPECTS OF THE PROJECT "INFORMATION AND CONSULTING SERVICE FOR PEOPLE WITH DISABILITIES IN KAZAKHSTAN".....	78
D.E. Egezhanova, E.S. Maishekina ON THE ISSUE OF MODERN METHODS OF TEACHING LEGAL DISCIPLINES AT THE UNIVERSITY WITH THE USE OF DIGITAL TECHNOLOGIES.....	88
Z.A. Yergalauova, A.O. Abuova THE ORGANIZATION OF PROFESSIONALLY ORIENTED TEACHING OF MATHEMATICS TO STUDENTS AT TECHNICAL UNIVERSITIES.....	102
Z.N. Zhumatayeva, Zh.M. Mametkarim, A.M. Dosanova THE ROLE OF ARTIFICIAL INTELLIGENCE IN THE FORMATION OF COMMUNICATIVE COMPETENCE IN FOREIGN LANGUAGE LESSONS.....	119

Zh. Kopeyev, D. Kabenov, K. Kusmanov USING CLOUD TECHNOLOGIES TO OPTIMIZE THE EDUCATIONAL PROCESS AT SCHOOL.....	131
A.B. Medeshova, G.K. Amanturlina, G.A. Dosheva DIGITAL EDUCATION PLATFORM FOR PART-TIME LEARNING.....	144
A.E. Mendygaliyeva, M.M. Mukasheva, G.I. Utepkaliyev USE OF INTERACTIVE TECHNOLOGIES AND OPEN ONLINE RESOURCES IN TEACHING ORGANIC CHEMISTRY TO STUDENTS.....	161
V.I. Nakhipova, L.A. Suleymenova, E.T. Adylbekova DEFINING LEARNING MODELS USING MACHINE LEARNING TECHNIQUES.....	171
L.E. Sapartayeva, Sh.M. Maigeldiyev PECULIARITIES OF TEACHING FUTURE PRIMARY SCHOOL TEACHERS THE WORKS OF SYRDARYA POETS.....	187
V.V. Semenikhin, S.F. Semenikhina, I.S. Utebaev KEY COMPETENCES OF A TEACHER IN THE DIGITAL TRANSFORMATION OF EDUCATION.....	199
B. Sengerbekova, Zh. Osman, G. Seitkassymova DILEMMAS OF INCLUSIVE EDUCATION: LESSONS FROM LITERATURE.....	219
A. Tlepbergenova, M. Yesenamanova, Zh. Yesenamanova DEVELOPMENT YDROPONICS FOR THE FORMATION OF PRACTICAL SKILLS OF THE STEM EDUCATION SUBJECTS.....	232
K.Z. Utkelbayev, B.A. Turgunbayeva PATRIOTIC EDUCATION OF YOUTH BY TEACHING MILITARY LYRICS.....	245
A. Shamshadinkyzy, K. Medeubaeva, A.R. Abdykadyrova, Z.K. Ualieva USING NEW TECHNOLOGICAL MODULES IN THE STUDY OF POETIC WORKS.....	257
ECONOMICS	
A.A. Abdikadirova, L.M. Sembiyeva, Zh.T. Temirkhanov PEER REVIEW IN RESEARCH GRANTS: A COMPARATIVE STUDY OF NATIONAL AND INTERNATIONAL EXPERT EVALUATIONS.....	272

A.T. Abdildin INFLUENCE OF FOREIGN ECONOMIC RELATIONS ON THE EXPORT POTENTIAL OF THE AGRO-FOOD SECTOR OF KAZAKHSTAN.....	287
S.T. Abildaev, A.N. Narenova, G.K. Iskakova IMPLEMENTATION OF EXPORT STRATEGIES OF AGRICULTURAL BORDER REGIONS OF KAZAKHSTAN.....	302
M.K. Amangeldinova, B.S. Saparova, L.M. Shayakhmetova ASSESSMENT OF THE ECONOMIC EFFICIENCY OF THE INNOVATIVE POTENTIAL OF INVESTMENT ACTIVITIES OF COMPANIES IN KAZAKHSTAN.....	319
U.D. Berikbolova, M.A. Umirzakova, A.G. Mukhamedzhanova, L.K. Spanova SELECTIVE REGIONAL POLICY AS A TOOL FOR REDUCING INEQUALITY IN REGIONAL DEVELOPMENT.....	338
N.B. Zharkinbayeva, B. Wolfs DEVELOPMENT OF KNOWLEDGE MANAGEMENT IN ENTERPRISES TO ACHIEVE SUSTAINABLE COMPETITIVE ADVANTAGES.....	351
A.A. Imanbayev, D.B. Balabekova, A. Kuralbayev INFLATION GROWTH IN KAZAKHSTAN AND ACTUAL WAYS TO REDUCE IT.....	370
R.N. Kuatbekova, A.B. Mukhamedkhanova, A.A. Mutaliyeva RESEARCH OF THE LIVESTOCK INDUSTRY WITHIN THE FRAMEWORK OF THE SUSTAINABLE ECONOMY OF KAZAKHSTAN.....	385
A.O. Syzdykova USING THE SOCIAL NETWORK IN TERMS OF CORPORATE BRANDING.....	406
A. Utzhanova, A. Zhagyparova ANALYSIS OF THE DEVELOPMENT OF THE OVER-THE-COUNTER (OTC) DERIVATIVES MARKET IN DEVELOPED AND DEVELOPING COUNTRIES.....	421

МАЗМҰНЫ

ПЕДАГОГИКА

- А.Б. Әбдігапбарова, А.Ж. Сейтмұратов, С.Қ. Меңліхожаева**
ИНКЛЮЗИВТІ БІЛІМ БЕРУ ЖАҒДАЙЫНДА ОҚУШЫЛАРДЫҢ
МАТЕМАТИКА ПӘНІНЕН ОҚУ ЖЕТІСТІКТЕРІН БАҒАЛАУДЫҢ
КРИТЕРИЙЛЕРІ.....5
- А.К. Абдикаева**
КӘСІПТІК БІЛІМ БЕРУДЕ КОМПЬЮТЕРЛІК ТЕХНОЛОГИЯЛАРДЫ
ҚОЛДАНУ ӘДІСТЕМЕСІНІҢ ДИДАКТИКАЛЫҚ ҚҰРЫЛЫМЫН
ӘЗІРЛЕУ.....16
- Э.Т. Абдрашова, Ж.С. Кемельбекова, А.А. Веряев**
ИНФОРМАТИКА МҰҒАЛІМДЕРІНІҢ ӘДІСТЕМЕЛІК ҚҰЗЫРЕТТІЛІГІН
ҚАЛЫПТАСТЫРУДА ЦИФРЛЫҚ ТЕХНОЛОГИЯЛАРДЫҢ ӘЛЕУЕТІН
ПАЙДАЛАНУ.....26
- А.Е. Әбілқасымова, М.С. Қаратаева, К.М. Беркімбаев**
БОЛАШАҚ ИНФОРМАТИКА МҰҒАЛІМДЕРІН STEM БІЛІМ БЕРУГЕ
ДАЯРЛАУДЫҢ ӘДІСНАМАЛЫҚ НЕГІЗДЕРІ.....44
- Г.М. Аутова**
ЖАЛПЫ БІЛІМ БЕРЕТІН МЕКТЕПТЕГІ ФИЗИКА САБАҚТАРЫНДА
ОҚУШЫЛАРДЫҢ ТАНЫМДЫҚ БЕЛСЕНДІЛІГІН ДАМУ.....63
- Р.М. Бакесова, А.К. Хасанғалиева, А.С. Мендигалиева**
"ҚАЗАҚСТАНДАҒЫ МҮГЕДЕКТЕРГЕ АРНАЛҒАН АҚПАРАТТЫҚ–
КОНСУЛЬТАЦИЯЛЫҚ ҚЫЗМЕТ" ЖОБАСЫНЫҢ ПСИХОЛОГИЯЛЫҚ
АСПЕКТІЛЕРІ.....78
- Д.Р. Егежанова, Э.С. Майшекина**
ЖОҒАРЫ ОҚУ ОРЫНДАРЫНДА ЦИФРЛЫҚ ТЕХНОЛОГИЯЛАРДЫ
ҚОЛДАНА ОТЫРЫП ЗАҢ ПӘНДЕРІН ОҚЫТУДЫҢ ЗАМАНАУИ
ӘДІСТЕМЕСІ МӘСЕЛЕСІ.....88
- З.А. Ергалауова, А.О. Абуова**
ТЕХНИКАЛЫҚ ЖОҒАРЫ ОҚУ ОРЫНДАРЫНЫҢ СТУДЕНТТЕРІНЕ
КӘСІБИ БАҒЫТТАЛҒАН МАТЕМАТИКАЛЫҚ ОҚЫТУДЫ
ҰЙЫМДАСТЫРУ.....102
- З.Ж. Жұматаева, Ж.М. Мәметкәрім, А.М. Досанова**
ШЕТ ТІЛІ САБАҒЫНДА КОММУНИКАТИВТІК ҚҰЗІРЕТТІЛІКТІ
ҚАЛЫПТАСТЫРУДА ЖАСАНДЫ ИНТЕЛЛЕКТТІҢ РӨЛІ.....119

Ж. Копеев, Д. Кабенов, К. Кусманов МЕКТЕПТІҢ БІЛІМ БЕРУ ПРОЦЕСІН ОҢТАЙЛАНДЫРУДА БҰЛТТЫҚ ТЕХНОЛОГИЯЛАРДЫ ҚОЛДАНУ.....	131
А.Б. Медешова, Г.К. Амантурлина, Г.А. Дошева PART-TIME ОҚЫТУҒА АРНАЛҒАН ЦИФРЛЫҚ БІЛІМ БЕРУ ПЛАТФОРМАСЫ.....	144
А.Е. Мендығалиева, М.М. Мукашева, Г.И. Утепкалиева БІЛІМ АЛУШЫЛАРҒА ОРГАНИКАЛЫҚ ХИМИЯНЫ ОҚЫТУ БАРЫСЫНДА ИНТЕРАКТИВТІ ТЕХНОЛОГИЯЛАРДЫ ЖӘНЕ АШЫҚ ОНЛАЙН РЕСУРСТАРДЫ ПАЙДАЛАНУ.....	161
В.И. Нахипова, Л.А. Сулейменова, Э.Т. Адылбекова МАШИНАЛЫҚ ОҚЫТУ ӘДІСТЕРІН ҚОЛДАНУ АРҚЫЛЫ БІЛІМ АЛУШЫЛАРДЫҢ ҮЛГЕРІМІН АНЫҚТАУ.....	171
Л.Е. Сапартаева, Ш.М. Майгельдиева СЫР БОЙЫ АҚЫН-ЖЫРАУЛАРЫНЫҢ ШЫҒАРМАЛАРЫН БОЛАШАҚ БАСТАУЫШ СЫНЫП МҰҒАЛІМДЕРІНЕ ОҚЫТУДАҒЫ ЕРЕКШЕЛІКТЕР.....	187
В.В. Семенихин, С.Ф. Семенихина, И.С. Өтебаев БІЛІМ БЕРУДІҢ ЦИФРЛЫҚ ТРАНСФОРМАЦИЯСЫНДАҒЫ МҰҒАЛІМНІҢ НЕГІЗГІ ҚҰЗЫРЕТТІЛІКТЕРІ.....	199
Б. Сенгербекова, Ж. Осман, Г. Сейткасымова ИНКЛЮЗИВТІ БІЛІМ БЕРУДЕГІ ДИЛЕММАЛАР: ӘДЕБИЕТТЕН АЛЫНҒАН САБАҚТАР.....	219
А.Е. Тлепбергенова, М.С. Есенаманова, Ж.С. Есенаманова STEM-БІЛІМ БЕРУ КАБИНЕТІНІҢ ПРАКТИКАЛЫҚ ДАҒДЫЛАРЫН ҚАЛЫПТАСТЫРУ ҮШІН ГИДРОПОНИКАНЫ ӨЗІРЛЕУ.....	232
Қ.З. Уткелбаев, Б.А. Тургунбаева ӘСКЕРИ ЛИРИКАНЫ ОҚЫТУ АРҚЫЛЫ ЖАСТАРДЫ ПАТРИОТТЫҚҚА ТӘРБИЕЛЕУ.....	245
А. Шамшадинқызы, К. Медеубаева, А.Р. Абдыкадырова, З.К. Уалиева СТУДЕНТТЕРГЕ ПОЭЗИЯЛЫҚ ШЫҒАРМАЛАРДЫ ОҚЫТУДЫҢ ЖАҢА ТЕХНОЛОГИЯЛЫҚ МОДУЛІ.....	257

ЭКОНОМИКА

- А.А. Абдикадилова, Л.М. Сембиева, Ж.Т. Темірханов**
ЗЕРТТЕУ ГРАНТТАРЫН САРАПТАМАЛАУ: ҰЛТТЫҚ ЖӘНЕ
ХАЛЫҚАРАЛЫҚ САРАПШЫЛАРДЫҢ БАҒАЛАУЫН САЛЫСТЫРМАЛЫ
ЗЕРТТЕУ.....272
- А.Т. Әбділдин**
ҚАЗАҚСТАННЫҢ АГРАРЛЫҚ АЗЫҚ-ТҮЛІК СЕКТОРЫНЫҢ
ЭКСПОРТТЫҚ ӘЛЕУЕТІНЕ СЫРТҚЫ ЭКОНОМИКАЛЫҚ
ҚАТЫНАСТАРДЫҢ ӘСЕРІ.....287
- С.Т. Абилдаев, А.Н. Наренова, Г.К. Искакова**
ҚАЗАҚСТАННЫҢ ШЕКАРА МАҢЫНДАҒЫ АУЫЛ ШАРУАШЫЛЫҒЫ
ӨҢІРЛЕРІНІҢ ЭКСПОРТТЫҚ СТРАТЕГИЯЛАРЫН ІСКЕ АСЫРУ.....302
- М.К. Амангельдинова, Б.С. Сапарова, Л. М. Шаяхметова**
ҚАЗАҚСТАН КОМПАНИЯЛАРЫ ИНВЕСТИЦИЯЛЫҚ ҚЫЗМЕТІНІҢ
ИННОВАЦИЯЛЫҚ ӘЛЕУЕТІНІҢ ЭКОНОМИКАЛЫҚ ТИІМДІЛІГІН
БАҒАЛАУ.....319
- У.Д. Берикболова, М.А. Умирзакова, А.Г. Мухамеджанова, Л.К. Спанова**
СЕЛЕКТИВТІ ӨҢІРЛІК САЯСАТ ӨҢІРЛЕРДІҢ ДАМУ ТЕҢСІЗДІГІН
ҚЫСҚАРТУ ҚҰРАЛЫ РЕТІНДЕ.....338
- Н.Б. Жарқынбаева, Б. Вольф**
ТҰРАҚТЫ КӨШБАСШЫЛЫҚ ҚАБІЛЕТТІЛІКТІ АРТТЫРУ МАҚСАТЫНДА
КӘСІПОРЫНДАРДА БІЛІМДЕРДІ БАСҚАРУ ҚОРЫН ДАМЫТУ.....351
- А.А. Иманбаев, Д.Б. Балабекова, А. Куралбаев**
ҚАЗАҚСТАҢДА ИНФЛЯЦИЯНЫҢ АРТУЫ ЖӘНЕ ОНЫ ТӨМЕНДЕТУДІҢ
ӨЗЕКТІ ЖОЛДАРЫ.....370
- Р.Н. Қуатбекова, А.Б. Мухамедханова, А.А. Муталиева**
ҚАЗАҚСТАННЫҢ ТҰРАҚТЫ ЭКОНОМИКАСЫ ШЕҢБЕРІНДЕ МАЛ
ШАРУАШЫЛЫҒЫ САЛАСЫН ЗЕРТТЕУ.....385
- А.О. Сыздықова**
КОРПОРАТИВТІК БРЕНДИНГ ТҰРҒЫСЫНАН ӘЛЕУМЕТТІК ЖЕЛІНІ
ПАЙДАЛАНУ.....406
- А.Г. Утжанова, А.О. Жагыпарова**
ДАМУШЫ ЖӘНЕ ДАМЫҒАН МЕМЛЕКЕТТЕРДЕ БИРЖАДАН ТЫС
(ОТС) ДЕРИВАТИВТЕР НАРЫҒЫНЫҢ ДАМУЫН ТАЛДАУ.....421

СОДЕРЖАНИЕ

ПЕДАГОГИКА

А.Б. Абдигапбарова, А.Ж. Сейтмуратов, С.К. Менлихожаева КРИТЕРИИ ОЦЕНКИ УСПЕХОВ УЧАЩИХСЯ ПО МАТЕМАТИКЕ В ИНКЛЮЗИВНОМ ОБРАЗОВАНИИ.....	5
А.К. Абдикаева РАЗРАБОТКА ДИДАКТИЧЕСКОЙ СТРУКТУРЫ МЕТОДИКИ ПРИМЕНЕНИЯ КОМПЬЮТЕРНЫХ ТЕХНОЛОГИЙ В ПРОФЕССИОНАЛЬНОМ ОБРАЗОВАНИИ.....	16
Э.Т. Абдрашова, Ж.С. Кемельбекова, А.А. Веряев ИСПОЛЬЗОВАНИЕ ПОТЕНЦИАЛА ЦИФРОВЫХ ТЕХНОЛОГИЙ В ФОРМИРОВАНИИ МЕТОДИЧЕСКОЙ КОМПЕТЕНТНОСТИ УЧИТЕЛЕЙ ИНФОРМАТИКИ.....	26
А.Е. Абылкасымова, М.С. Каратаева, К.М. Беркимбаев МЕТОДОЛОГИЧЕСКИЕ ОСНОВЫ ПОДГОТОВКИ БУДУЩИХ УЧИТЕЛЕЙ ИНФОРМАТИКИ К STEM ОБРАЗОВАНИЮ.....	44
Г.М. Аутова РАЗВИТИЕ ПОЗНАВАТЕЛЬНОЙ АКТИВНОСТИ УЧАЩИХСЯ НА УРОКАХ ФИЗИКИ В ОБЩЕОБРАЗОВАТЕЛЬНОЙ ШКОЛЕ.....	63
Р.М. Бакесова, А.К. Хасангалиева, А.С. Мендигалиева ПСИХОЛОГИЧЕСКИЕ АСПЕКТЫ ПРОЕКТА «ИНФОРМАЦИОННО- КОНСУЛЬТАЦИОННАЯ СЛУЖБА ДЛЯ ЛЮДЕЙ С ОГРАНИЧЕННЫМИ ВОЗМОЖНОСТЯМИ В КАЗАХСТАНЕ»	78
Д.Р. Егезанова, Э.С. Майшекина К ВОПРОСУ О СОВРЕМЕННОЙ МЕТОДИКЕ ПРЕПОДАВАНИЯ ЮРИДИЧЕСКИХ ДИСЦИПЛИН В ВУЗЕ С ПРИМЕНЕНИЕМ ЦИФРОВЫХ ТЕХНОЛОГИЙ.....	88
З. А. Ергалауова, А.О. Абуова ОРГАНИЗАЦИЯ ПРОФЕССИОНАЛЬНО-НАПРАВЛЕННОГО ОБУЧЕНИЯ МАТЕМАТИКЕ СТУДЕНТОВ ТЕХНИЧЕСКИХ ВУЗОВ.....	102
З.Н. Жумагаева, Ж.М. Маметкарим, А.М. Досанова РОЛЬ ИСКУССТВЕННОГО ИНТЕЛЛЕКТА В ФОРМИРОВАНИИ КОММУНИКАТИВНОЙ КОМПЕТЕНЦИИ НА УРОКАХ ИНОСТРАННОГО ЯЗЫКА.....	119

Ж.Б. Копеев, Д.И. Кабенов, К.Р. Кусманов ИСПОЛЬЗОВАНИЕ ОБЛАЧНЫХ ТЕХНОЛОГИЙ ДЛЯ ОПТИМИЗАЦИИ УЧЕБНОГО ПРОЦЕССА В ШКОЛЕ.....	131
А.Б. Медешова, Г.К. Амантурлина, Г.А. Дошева ЦИФРОВАЯ ОБРАЗОВАТЕЛЬНАЯ ПЛАТФОРМА ДЛЯ PART-TIME ОБУЧЕНИЯ.....	144
А.Е. Мендыгалиева, М.М. Мукашева, Г.И. Утепкалиева ИСПОЛЬЗОВАНИЕ ИНТЕРАКТИВНЫХ ТЕХНОЛОГИЙ И ОТКРЫТЫХ ОНЛАЙН РЕСУРСОВ ПРИ ОБУЧЕНИИ ОРГАНИЧЕСКОЙ ХИМИИ.....	161
В.И. Нахипова, Л.А. Сулейменова, Э.Т. Адылбекова ОПРЕДЕЛЕНИЕ МОДЕЛЕЙ ОБУЧЕНИЯ С ИСПОЛЬЗОВАНИЕМ МЕТОДОВ МАШИННОГО ОБУЧЕНИЯ.....	171
Л.Е. Сапартаева, Ш.М. Майгельдиева ОСОБЕННОСТИ ОБУЧЕНИЯ БУДУЩИХ УЧИТЕЛЕЙ НАЧАЛЬНЫХ КЛАССОВ ТВОРЧЕСТВУ ПРИСЫРДАРЬИНСКИХ ПОЭТОВ.....	187
В.В. Семенихин, С.Ф. Семенихина И.С. Утебаев КЛЮЧЕВЫЕ КОМПЕТЕНЦИИ ПЕДАГОГА В ЦИФРОВОЙ ТРАНСФОРМАЦИИ ОБРАЗОВАНИЯ.....	199
Б. Сенгербекова, Ж. Осман, Г. Сейткасымова ДИЛЕММЫ В ИНКЛЮЗИВНОМ ОБРАЗОВАНИИ: УРОКИ ИЗ ЛИТЕРАТУРЫ.....	219
А.Е. Тлепбергенова, М.С. Есенаманова, Ж.С. Есенаманова РАЗРАБОТКА ГИДРОПОНИКИ ДЛЯ ФОРМИРОВАНИЯ ПРАКТИЧЕСКИХ НАВЫКОВ КАБИНЕТА STEM-ОБРАЗОВАНИЯ.....	232
К.З. Уткелбаев, Б.А. Тургунбаева ВОСПИТАНИЕ ПАТРИОТИЗМА У МОЛОДЁЖИ ЧЕРЕЗ ИЗУЧЕНИЕ ВОЕННОЙ ЛИРИКИ.....	245
А. Шамшадикызы, К. Медеубаева, А.Р. Абдыкадырова, З.К. Уалиева ИСПОЛЬЗОВАНИЕ НОВЫХ ТЕХНОЛОГИЧЕСКИХ МОДУЛЕЙ ПРИ ИЗУЧЕНИИ ПОЭТИЧЕСКИХ ПРОИЗВЕДЕНИИ.....	257

ЭКОНОМИКА

А.А. Абдикадилова, Л.М. Сембиева, Ж.Т. Темирханов РЕЦЕНЗИРОВАНИЕ ИССЛЕДОВАТЕЛЬСКИХ ГРАНТОВ:	
---	--

СРАВНИТЕЛЬНОЕ ИССЛЕДОВАНИЕ ОЦЕНОК НАЦИОНАЛЬНЫХ И
МЕЖДУНАРОДНЫХ ЭКСПЕРТОВ.....272

А.Т. Абдильдин

ВЛИЯНИЕ ВНЕШНЕЭКОНОМИЧЕСКИХ ОТНОШЕНИЙ
НА ЭКСПОРТНЫЙ ПОТЕНЦИАЛ АГРОПРОДОВОЛЬСТВЕННОГО
СЕКТОРА КАЗАХСТАНА.....287

С.Т. Абилдаев, А.Н. Наренова, Г.К. Искакова

РЕАЛИЗАЦИЯ ЭКСПОРТНЫХ СТРАТЕГИЙ СЕЛЬСКОХОЗЯЙСТВЕННЫХ
ПРИГРАНИЧНЫХ РЕГИОНОВ КАЗАХСТАНА.....302

М.К. Амангельдинова, Б.С. Сапарова, Л.М. Шаяхметова

ОЦЕНКА ЭКОНОМИЧЕСКОЙ ЭФФЕКТИВНОСТИ ИННОВАЦИОННОГО
ПОТЕНЦИАЛА ИНВЕСТИЦИОННОЙ ДЕЯТЕЛЬНОСТИ КОМПАНИЙ
КАЗАХСТАНА.....319

У.Д. Берикболова, М.А. Умирзакова, А.Г. Мухамеджанова, Л.К. Спанова

СЕЛЕКТИВНАЯ РЕГИОНАЛЬНАЯ ПОЛИТИКА КАК ИНСТРУМЕНТ
СНИЖЕНИЯ НЕРАВЕНСТВА РЕГИОНАЛЬНОГО РАЗВИТИЯ.....338

Н.Б. Жаркинбаева, Б. Вольф

РАЗВИТИЕ УПРАВЛЕНИЯ ЗНАНИЯМИ НА ПРЕДПРИЯТИЯХ ДЛЯ
ДОСТИЖЕНИЯ УСТОЙЧИВЫХ КОНКУРЕНТНЫХ ПРЕИМУЩЕСТВ...351

А.А. Иманбаев, Д.Б. Балабекова, А. Куралбаев

РОСТ ИНФЛЯЦИИ В КАЗАХСТАНЕ И АКТУАЛЬНЫЕ ПУТИ
ЕГО СНИЖЕНИЯ.....370

Р.Н. Куатбекова, А.Б. Мухамедханова, А.А. Муталиева

ИССЛЕДОВАНИЕ ОТРАСЛИ ЖИВОТНОВОДСТВА В РАМКАХ
УСТОЙЧИВОЙ ЭКОНОМИКИ КАЗАХСТАНА.....385

А.О. Сыздыкова

ИСПОЛЬЗОВАНИЕ СОЦИАЛЬНЫХ СЕТЕЙ С ТОЧКИ ЗРЕНИЯ
КОРПОРАТИВНОГО БРЕНДИНГА.....406

А.Г. Утжанова, А.О. Жагыпарова

АНАЛИЗ РАЗВИТИЯ РЫНКА ВНЕБИРЖЕВЫХ (ОТС) ДЕРИВАТИВОВ
В РАЗВИТЫХ И РАЗВИВАЮЩИХСЯ СТРАНАХ.....421

Publication Ethics and Publication Malpractice in the journals of the National Academy of Sciences of the Republic of Kazakhstan

For information on Ethics in publishing and Ethical guidelines for journal publication see <http://www.elsevier.com/publishingethics> and <http://www.elsevier.com/journal-authors/ethics>.

Submission of an article to the National Academy of Sciences of the Republic of Kazakhstan implies that the work described has not been published previously (except in the form of an abstract or as part of a published lecture or academic thesis or as an electronic preprint, see <http://www.elsevier.com/postingpolicy>), that it is not under consideration for publication elsewhere, that its publication is approved by all authors and tacitly or explicitly by the responsible authorities where the work was carried out, and that, if accepted, it will not be published elsewhere in the same form, in English or in any other language, including electronically without the written consent of the copyright-holder. In particular, translations into English of papers already published in another language are not accepted.

No other forms of scientific misconduct are allowed, such as plagiarism, falsification, fraudulent data, incorrect interpretation of other works, incorrect citations, etc. The National Academy of Sciences of the Republic of Kazakhstan follows the Code of Conduct of the Committee on Publication Ethics (COPE), and follows the COPE Flowcharts for Resolving Cases of Suspected Misconduct (http://publicationethics.org/files/u2/New_Code.pdf). To verify originality, your article may be checked by the originality detection service Cross Check <http://www.elsevier.com/editors/plagdetect>.

The authors are obliged to participate in peer review process and be ready to provide corrections, clarifications, retractions and apologies when needed. All authors of a paper should have significantly contributed to the research.

The reviewers should provide objective judgments and should point out relevant published works which are not yet cited. Reviewed articles should be treated confidentially. The reviewers will be chosen in such a way that there is no conflict of interests with respect to the research, the authors and/or the research funders.

The editors have complete responsibility and authority to reject or accept a paper, and they will only accept a paper when reasonably certain. They will preserve anonymity of reviewers and promote publication of corrections, clarifications, retractions and apologies when needed. The acceptance of a paper automatically implies the copyright transfer to the National Academy of sciences of the Republic of Kazakhstan.

The Editorial Board of the National Academy of sciences of the Republic of Kazakhstan will monitor and safeguard publishing ethics.

Правила оформления статьи для публикации в журнале смотреть на сайте:

[www: nauka-nanrk.kz](http://www.nauka-nanrk.kz)

ISSN 2518–1467 (Online),

ISSN 1991–3494 (Print)

<http://www.bulletin-science.kz/index.php/en>

Директор отдела издания научных журналов НАН РК *А. Ботанқызы*

Редакторы: *Д.С. Аленов, Ж.Ш. Әден*

Верстка на компьютере *Г.Д. Жадыранова*

Подписано в печать 29.12.2024.

Формат 60x881/8. Бумага офсетная. Печать - ризограф.

28,0 п.л. Тираж 300. Заказ 6.

ООО «Национальная академия наук РК»

050010, Алматы, ул. Шевченко, 28, т. 272-13-19